



About Farmer Stories

We're all learning just how critically important farmers, farmworkers and food really are in this time of crisis and empty store shelves. Among all the uncertainty, California farmers are quickly adapting to new conditions and adjusting practices in order to continue supplying the over 400 agricultural items produced in this state.

In the coming months, farmers, food businesses and their employees will have many stories to tell about the challenges and triumphs they're facing in getting food and other goods to our tables. Our firm would like to help you share some of these stories with your audience.

Farmers Communication Exchange is a Sacramento, CA-based public relations agency with a long history of working to help farmers tell their unique stories. We can put you in contact with farmers and food businesses who raise, harvest, pack and sell a wide range of agricultural products.

We're issuing a series of video new releases to explain a bit about what's going on behind the scenes and introduce you to the people working to bring food and ag products to grocery stores and homes across the country.

This information will be distributed to media outlets and posted on www.farmerstories.com.

We hope you'll find the information useful or that it sparks ideas for other stories about food and farming. Please consider Farmers Communication Exchange as a resource. We have contacts with many California ag products and businesses including: alfalfa, bees, beef, canned peaches, cantaloupe, carrots, cherries, chicken, citrus, eggs, feed, flowers, kiwifruit, lettuce, olive oil, nursery products, pears, pesticide applicators, pork, renderers, rice seed, sweet potatoes and many more.

We're always available to help a reporter out. You can locate us and learn more at www.farmerscommunication.exchange.